



THE WORLD'S FIRST

REAL ATTENTION ECONOMY

BORN IN MONACO

www.monamedia.mc



monamedia

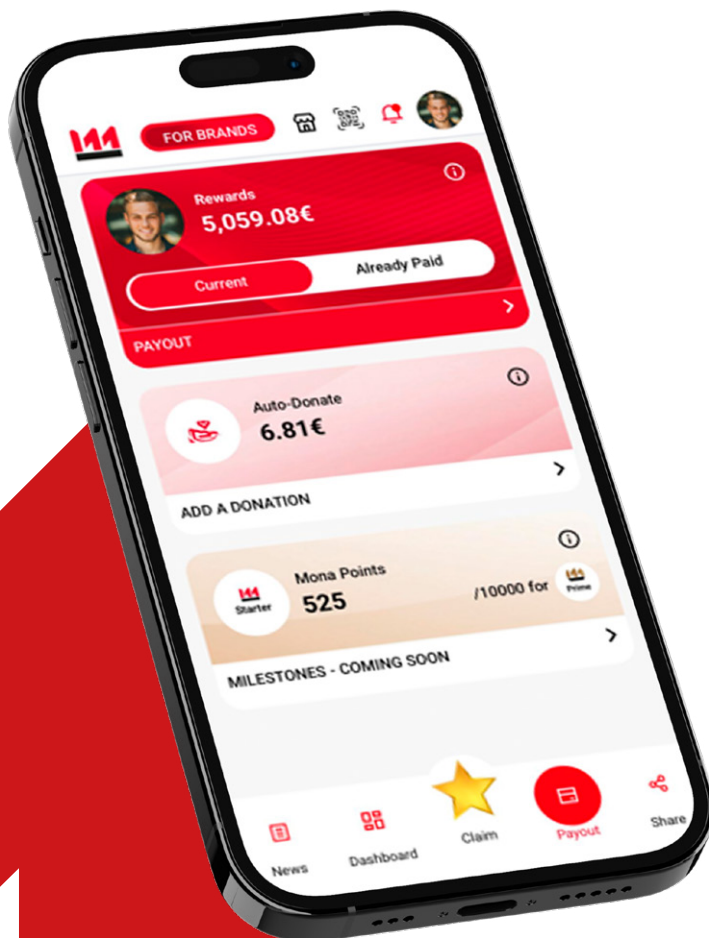
attention becomes value.



B O R N I N M O N A C O

WHAT IS MONAMEDIA?

A platform that turns attention into value.
Mobilizing a global human attention community to
actively grow and support your business.

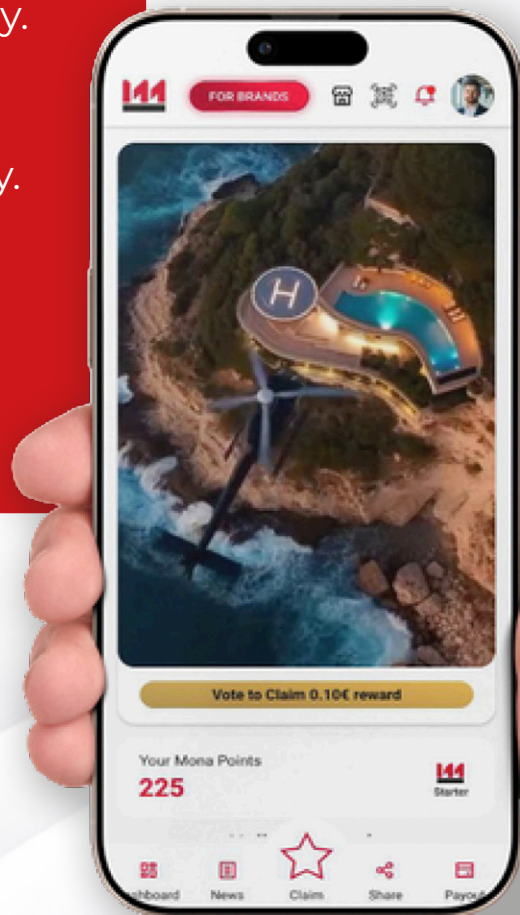


BUILT FOR BILLIONS.

TODAY, ATTENTION LIVES ON SMARTPHONES.

70 days a year on a screen.
80+ smartphone checks every day.
3-5 hours spent on mobile.

Time that would be spent anyway.
Monamedia makes it valuable.



HOW IT WORKS?

- Download
- Watch
- Visit
- Earn and get benefits

Google Play
Store

SCAN FOR APP



SCAN FOR APP



App Store



THE ATTENTION MOVEMENT

We are building a global human attention community.

BUILT FOR PEOPLE. OWNED BY PEOPLE.

We don't sell impressions. We activate people.

A community that earns together.
Supports businesses together.
Creates real engagement together.
Redefines advertising together.



*Monamedia doesn't buy audiences.
It builds communities –
one neighbour at a time.*





A BROKEN INDUSTRY.

The advertising industry is bigger than ever.
But the attention it's buying is smaller than ever.

FIVE NUMBERS behind a trillion-dollar illusion
\$1.14 trillion invested in advertising in 2025.

2.2
seconds
the average mobile
ad attention span

60%
of ads
are never actually
viewed.

\$88+
billion
lost to ad fraud
every year.

52%
of users
actively block ads.

zero
guaranteed
attention.

THE NEW STANDARD

One flow. Five business assets building a new economy for brands..

100% Verified Attention

Every user watches the full 10 seconds.

100% Verified Ad Feedback

Every viewer rates your ad.

100% Real Website Feedback

Every visitor rates your homepage experience.

theFIVETM

100% Real Homepage Visits

Every user presses "Claim" and lands on your website.

100% Real SEO Traffic

Natural Visits. No bots. No fraud. Every visit is verified.



“The world runs on averages.
We deliver 100%.”



DATA. REDEFINED.



Global mobile attention.

Real people. Real seconds.



Pay only for verified views.

No bots. No wasted budget. No guessing.



Advanced Human Analytics.

Emotions. Engagement. Real homepage behavior.

powered by **theFIVE™**

REGISTRATION
FOR SME



BEYOND ADS. WE BUILD VALUE.

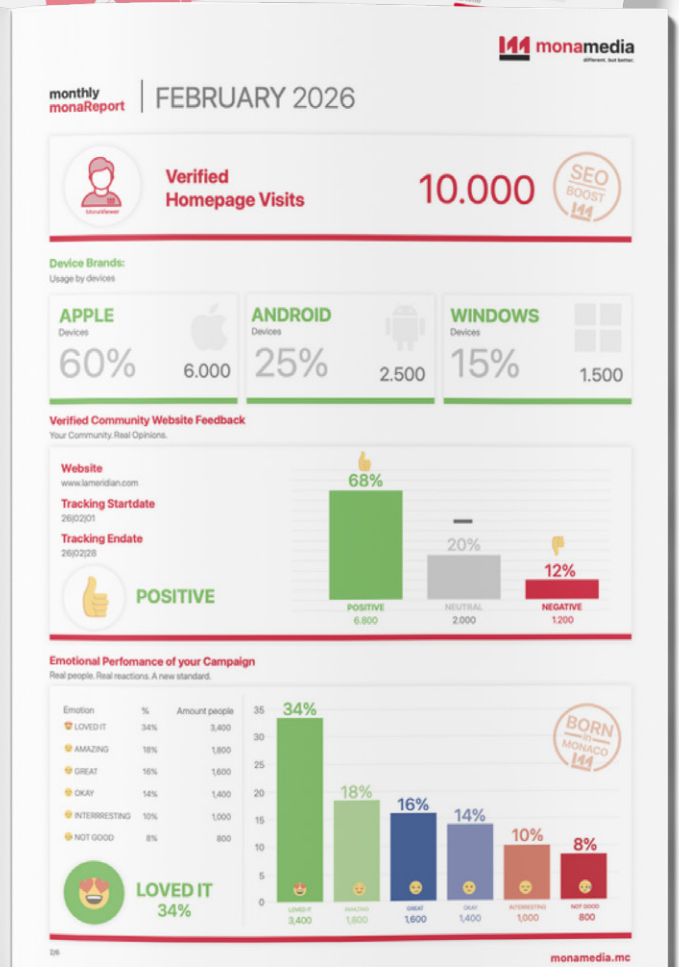
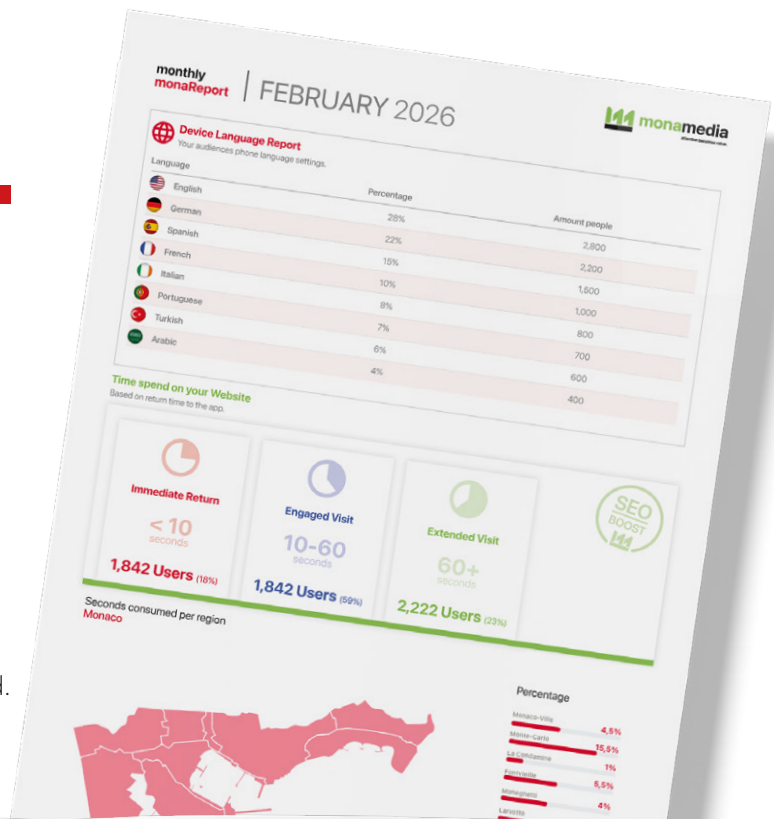
We don't estimate performance.

We document it.

Every second watched. Every click confirmed.

Every visit measured. Every emotion recorded.

This is not reporting. This is proof.



A TRILLION-DOLLAR INDUSTRY – REPRICED.

The market charges 100% – we deliver it for 1%.

#	10.000 IMPACT	WHAT IT MEANS	MARKET ALTERNATIVE	MARKET VALUE
1	10.000 Verified Homepage Visits	Real human traffic. No bots	Google Ads (€ 2-3 per click)	~ €20,000-30,000
2	10.000 x 10 Sec. Attention	100.000 verified seconds watched	Attention platforms (aCPM model)	~ €50,000-100,000
3	10.000 Ad Ratings	Immediate emotional creative feedback	Market research agencies	~ €40,000-100,000
4	10.000 Homepage Experience Ratings	Real UX & trust insights	UX testing agencies	~ €20,000-50,000
5	10.000 High-Intent Claim Redirects	Completed user journeys. 100% flow completion.	not available elsewhere	Priceless

Total Value (if bought separately): € 150,000 - 300,000+

Monamedia Campaign: € 3,000

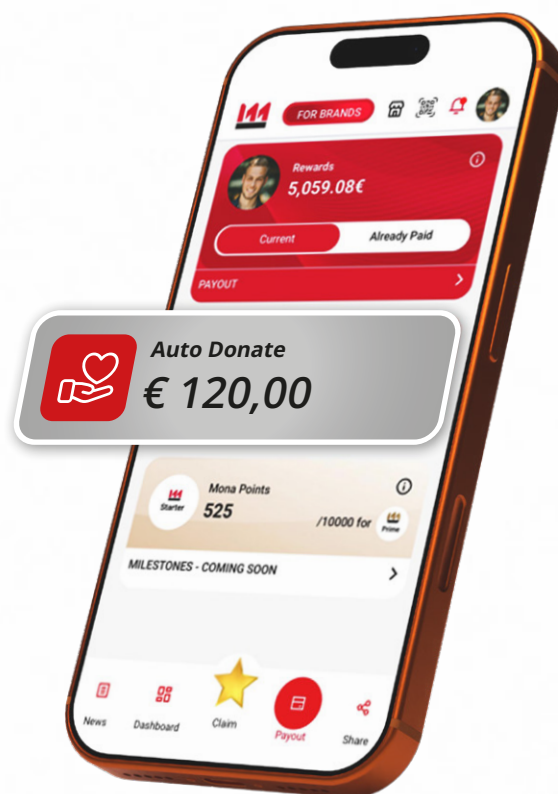
powered by **theFIVE™**

WE DON'T IMPROVE THE SYSTEM. WE CHANGE IT.

WATCH TO HELP.

Every second counts.

For the first time in history brands aren't just placing ads and people aren't just watching, they're making a difference. Every advertising display becomes a chance to give back, supporting both the people and the planet.



WATCH. EARN. DO GOOD.

Thanks to the businesses that trust our platform and to every member of our community. Together, every ad becomes impact. **Together, we create a better world.**

EVERY AD COUNTS.





MONASTORE

Where Attention Turns Into Spending.



Earn with attention.

MonaPoints become real purchasing power.



Bring real customers to local businesses.

No clicks. No guessing.



Reverse loyalty.

Earn first. Spend next.



A real win-win economy.

People earn. Businesses grow.

OUR VISION.

In a world where AI talks to AI and bots consume bots, we bring humans back to the center. Attention is the most powerful currency on earth. Yet it is stolen, wasted, and exploited every day. We change that. With **The Five™**, we turn real human attention into real economic power. **100% verified – 100% human – 100% real leads.**

We are building a global attention community – stronger than ads, stronger than algorithms – where people earn, businesses grow, and value is shared, not extracted. This is not advertising. **This is a new economic era.**

**BUILT FOR PEOPLE.
OWNED BY PEOPLE.**

OUR MISSION.

To make **attention honest.**

To **connect international businesses** directly with real humans.

To **eliminate guesswork**, bots, and fake numbers.

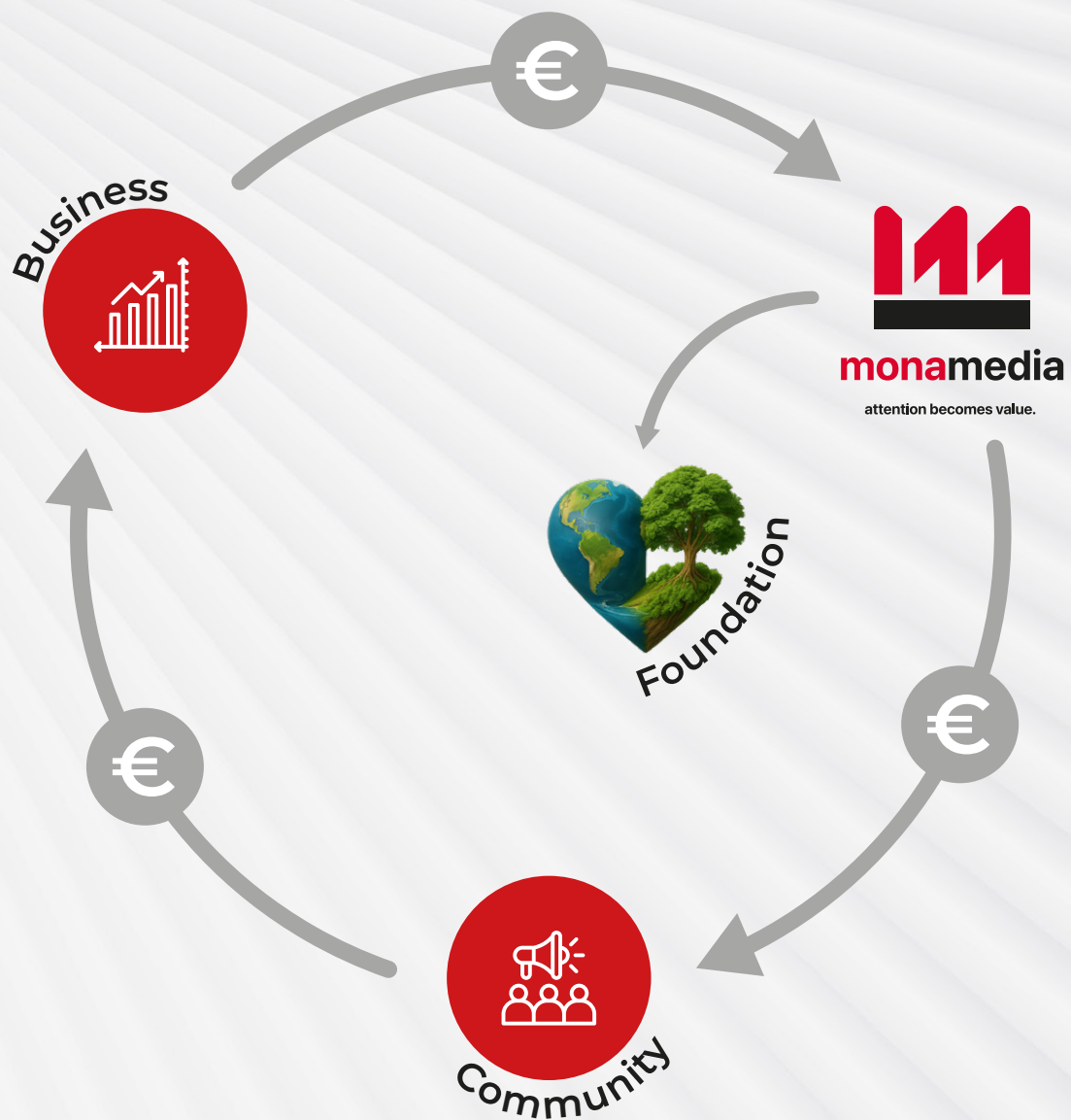
To turn advertising into **measurable growth.**

To build an economy **powered by people** – not by algorithms.



THE ECOSYSTEM

Where attention turns into opportunity for everyone.



ATTENTION BECOMES VALUE.



FROM MONACO TO THE WORLD

Exclusive license

- ✓ Exclusive territory, your country, your chance
- ✓ Launch instantly, with a proven system
- ✓ No development. No setup costs. No risk.
- ✓ Fully scalable, grow on your terms
- ✓ Your brand or ours, you decide

**THOSE WHO MOVE FIRST,
MOVE THE WORLD**

THE MONAMEDIA ATTENTION ECONOMY

A new economic system
built on real human attention.





THE FIRST REAL ATTENTION ECONOMY.

1. Attention Community

A global network of real people who consciously choose to watch, engage, and take action. They are the foundation of all value created within the system.

2. Mona Points

The economix layer of the ecosystem. Users are rewarded for their attention, creating a sustainable value exchange between people and businesses.

3. Business Network (MonaMatch)

A growing network of local and global businesses accessing real, verified customers. No guesswork – only measurable outcomes.

4. Local Impact

Building strong local ecosystems powered by real people. Driving real visits, supporting local businesses, and strengthening local economies – city by city, with global scale.

5. Foundation & Donations

A built-in giving layer. A portion of every interaction supports local foundations, turning attention into social impact.

6. Data & Insights

Transparent, real-time reporting based on verified human behavior. Every action is measurable, traceable and optimized for performance.

7. The Five™

The core engine of Monamedia. A system delivering five real, verified actions from every user:

- Guaranteed attention
- A real visit to your website
- Verified user feedback
- Real SEO-relevant clicks
- Direct ad feedback from real people



THE WORLD'S FIRST

REAL ATTENTION ECONOMY

WE ARE NOT BETTER.
WE ARE THE ONLY ONES.

Advertising was built on hope.
We built it on proof.
Real people. Verified attention.
Measurable results.



BUILT FOR THE WORLD





**ATTENTION
BECOMES VALUE.**



B O R N I N M O N A C O